

August 13, 2018

To Whom It May Concern,

On behalf of the Sport for Life Society I am writing regarding the *Give and Go* Documentary proposed by Mark McGuire. I'd like to express my support for this project and my conviction that this film will raise awareness of the advantages of multi-sport participation for Canadian youth.

The Sport for Life Society is recognized as the global experts on the Canadian Sport for Life Movement, Long-Term Athlete Development, and physical literacy development. The purpose of the Canadian Sport for Life Movement is to improve the quality of sport and develop physical literacy. Sport for Life links sport, education, recreation, health and governments to align community, provincial, and national programming.

In support of this project, Sport for Life will:

- Provide expertise in the making of the documentary
- Participate in the documentary
- Publicly promote the documentary on social media channels
- Make the documentary available for viewing on our website

Sport for Life looks forward to working with Mark and his team to collaborate to improve the quality of sport experience for all Canadians.

Sincerely,



Richard Way, MBA, B.PE, Ch.P.C,
CEO, Sport for Life Society