



September 6th , 2018

To Whom It May Concern,

Please accept this letter as Canada Basketball's support for the "Give and Go" documentary project.

As the National Sports Organization and Governing Body, Canada Basketball, we aspire to excellence in leading the growth and development of the game at home, and in pursuing medal performances on the international stage. This excellence starts with assuring the development of the youth and inspiring their love of sport and activity. Canada Basketball believes that this is fundamentally achieved with a multi-sport participation to give athletes the ability to succeed in many sport environments.

The "Give and Go" documentary aligns with Canada Basketball and will bring awareness to the multi-sport approach and it's benefits in athlete development. It has the potential to be a resource for athletes, administrators, educations and parents in Canada.

In support of this project, Canada Basketball will:

- Provide any supporting information, examples or material
- Promote the documentary through social media, coaching education and website
- Provide it as a parent resource for our introductory youth program that currently has over 30 000 Canadian youth participants.
- Support and participate in the documentary

Canada Basketball is looking forward to the collaboration with the "Give and Go" project and the benefits it will make on the Canadian sporting youth.

Sincerely,

Dawn Smyth
Director, Domestic Development

