

From the desk of / Du bureau de
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TO / À:

Mark McGuire

Co-Founder, Give and Go Sport Education

FROM / DE:

Graham Brown

President and CEO, U SPORTS

DATE:

Monday, 11 March 2019

RE:

"GIVE AND GO" DOCUMENTARY PROJECT - Letter of Support

Mark,

On behalf of U SPORTS, please accept this letter acknowledging support of the "Give and Go" documentary project.

As the National Governing body for University Sport in Canada, U SPORTS is committed to inspiring the next generation of leaders through excellence in sport and academics. Being student-athlete centered, our top priority is the safety and welfare of our student body.

Considerable research has been done highlighting the importance of implementing a multi-sport approach for young athletes. By developing a solid foundation from various sport platforms, adolescents can significantly decrease the risks of mental and physical burnout, and potential career threatening injuries. With this in mind, the "Give and Go" project strongly aligns with the values of the U SPORTS National Office.

This project will provide young people and their families the critical information needed to enhance the athletes' well-being, and allow them to prosper both on and off the field of play.

All the best with this important initiative.

Sincerely,

Graham Brown BHK MHK

President and Chief Executive Officer Président et Directeur Général

