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November 2, 2020

To Whom It May Concern,

On behalf of ParticipACTION, I am writing regarding the *GIVE AND GO* documentary proposed by Mark McGuire Executive Director of GIVE AND GO Sport Education. I would like to express my support for this project and my conviction that this documentary film will raise awareness of the advantages of multi-sport, physical activity, and recreation participation for Canadian youth.

Throughout the years, research has continued to showcase the importance of multi-sport participation and it is important that we continue to raise awareness about its benefits. Young children who are involved in more than one sport are more likely to stay healthy and to stay active for a longer period of time.

ParticipACTION is a national non-profit organization that helps Canadians sit less and move more. Originally established in 1971, ParticipACTION works with its partners, which include sport, physical activity, and recreation organizations as well as governments and corporate sponsors, to make physical activity a vital part of everyday life.

In support of the GIVE AND GO Sport Education project, ParticipACTION will:

- Participate in the documentary
- Publicly promote the documentary on social media channels
- Make the documentary available for viewing on our website

We look forward to working with Mark and his team to collaborate to improve the quality of sport, physical activity, and recreation experience for all Canadians.

Sincerely

Elio Antuñes

President and CEO