

August 12th, 2021

Dear Mark,

Please accept this letter on behalf of Respect Group acknowledging our support of the “Give And Go” documentary project.

Respect Group’s mission since 2004 is to assist Canadians in preventing Bullying, Abuse, Harassment and Discrimination (BAHD) in sport, school and the workplace. At respectgroupinc.com parents, educators, coaches and employers will find training, resources, research and support for identifying and mitigating BAHD behavior.

As presented to us, the “Give And Go” documentary aligns with our Respect in Sport offerings and our stance on the benefits of a “multi-sport” approach amongst parents of children involved in sport. Specifically, that children who engage in many sports and activities at an early age are more likely to identify, communicate and encourage healthy interaction with adults, individuals in authority and fellow sport participants. We also believe that the documentary will help youth and parents understand what would be considered *normal and acceptable* behavior across the broad amateur sport spectrum and to question and/or leave sport activities and organizations that do not engage in these behaviours.

In support of your project, we will promote the “Give and Go” documentary through Respect Group’s website and social media platforms. In doing so, we will expose your documentary to a wide sport audience that are interested in identifying and properly dealing with BAHD behaviours. In the past 12 months Respect Group has certified over 150,000 sport stakeholders.

Respect Group looks forward to working with you and your team in promoting your documentary across Canada and beyond.

Sincerely,

A handwritten signature in black ink that reads "Wayne McNeil".

Wayne McNeil

Co-Founder
Respect Group Inc.
